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FOR IMMEDIATE RELEASE

**HSBC AMANAH HELPS CUSTOMERS TO CHANNEL THEIR CHARITY THROUGH DOMPET DHUAFA TO GOOD CAUSES**

HSBC Amanah extends its banking network to assist customers to channel their charity (Amanah Charity Funds), to a prominent local charitable organisation - Dompot Dhuafa. *Zakat*, the obligatory charity paid by Muslims, or *Shadaqah*, a general purpose charity, can be paid through HSBC Amanah branches directly to Dompot Dhuafa. This service is available to all customers of HSBC and will initially be focused on three distinct programs, that target; Education, Environment and Empowerment. *CEO HSBC Asia Pacific & Global Head of Commercial Banking, Sandy Flockhart* and *President Director Dompot Dhuafa, Ismail A. Said* symbolically sign the MOU at the launching event, today. Among the attendees were, *CEO HSBC Indonesia, Rakesh Bhatia* and *Head of HSBC Amanah Indonesia, Mahmoud Abushamma*.

**Rakesh Bhatia**, *CEO HSBC Indonesia* said: "It has been HSBC's Group commitment to take part in the development of the countries where we operate; we should also be equally responsible to the people and the environment where we live. We hope through the Amanah Charity Fund program, we can encourage and assist our customers to make a real contribution to the development of Indonesia."

**Mahmoud Abushamma**, *Head of HSBC Amanah Indonesia* said: "Being the first international bank to offer Islamic banking services in Indonesia, we are committed to develop a variety of new innovative products and services that meet the needs of our customers. This includes our customers' need to fulfil their charitable obligations. We are honoured to work with Dompot Dhuafa to design several unique programs that ensure our customers' donations makes a real difference to the people they help".

**Ismail A. Said**, *President Director Dompot Dhuafa* said, "Dompot Dhuafa is pleased to work together with HSBC Amanah and believe its strong foothold in Syariah banking and its customer base will bring significant force in the assisted program. We are optimistic more teachers, farmers and micro SME who will get assistance to generate a far better output in their work."

*More...*



## **HSBC AMANAH HELPS CUSTOMERS TO CHANNEL THEIR CHARITY THROUGH DOMPET DHUAFA TO GOOD CAUSES / 2**

HSBC and Dompot Duafa will offer several charity programs that customers can use for their *Shadaqah* payments. The charitable programs aim to support both the long term social and economic development of a variety of communities around Indonesia and will focus on: Education, Environment and Community development.

The EDUCATION program will cover all expenses for teachers' trainings (in classes and on sites) to improve their quality of teaching and learning, which will be utilized when they communicate in front of the students in schools around Indonesia. Some of the graduates are teaching at schools in Aceh, Jakarta, West Java, Jogjakarta, and Sulawesi.

The ENVIRONMENT program will educate farmers on the principles of eco-friendly farming. The program enables farmers to produce high quality crops, using eco-friendly methods and includes field based training activities, as well as, Research and Development in the fields of organic fertilizers.

In line with HSBC Amanah's strong commitment to be part of the Indonesia's micro business development, Amanah Charity Fund will also focus on COMMUNITY and ENTERPENURSHIP projects that improve the quality of life of selected and localized vendors or *pedagang kaki lima*. The program covers activities, such as day to day training, on basic financial management and quality control.

*End / more*

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### **Notes to editors:**

#### **1. HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 9,500 offices in 86 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,527 billion at 31 December 2008, HSBC is one of the world's largest banking and financial services organizations. HSBC is marketed worldwide as 'the world's local bank'.

#### **2. HSBC in Indonesia**

HSBC has operated in Indonesia since 1884. It now provides personal financial and corporate banking services through 115 outlets, spread through out 10 major cities: **Jakarta** (World Trade Centre, Pondok Indah, Kebon Jeruk, Sentral Senayan, Pluit, Kelapa Gading, Mangga Dua, Wisma 46, Melawai, Sunter, BSD, Gajah Mada, Plaza Kuningan, and Talavera), **Surabaya**, **Medan**, **Bandung**, **Semarang**, **Solo**, **Batam**, **Bogor**, **Tangerang**, and **Depok**. HSBC is a leading provider of personal financial services, corporate, commercial banking, institutional banking, treasury capital markets and Amanah Syariah services in Indonesia



### **3. About HSBC Amanah**

HSBC Amanah is the global Islamic financial services division of the HSBC Group. It was established in 1998 with the aim of making HSBC the leading provider of Islamic financial services worldwide. With established and successful operations in the Middle East, Asia-Pacific, Europe and the Americas, HSBC Amanah represents the largest and most comprehensive Islamic proposition of any international bank. With the global resources of the HSBC Group at its disposal, and the largest Islamic finance team of any international bank, HSBC Amanah is uniquely positioned to understand, structure, and distribute financial services that are compatible with the requirements of Shariah (Islamic Law).

### **4. About Dompot Dhuafa Republika**

Dompot Dhuafa Republika is the largest National Tithe Institution (Lembaga Amil Zakat), a non profit organization solemnly empower the poor through social fund management (Zakat, Infak, Sedekah and Wakaf) and other legal fund and agrees with the law from individual, institution and company. Dompot Dhuafa has carried out many social programs such as Free Health Care, Human Development Institution, Vocational and Entrepreneurship Institution, Community Service Institution and Disaster Management Unit. Dompot Dhuafa has also carried out economic development program, such as Self Reliance Community, Healthy Farming Institution, Livestock Village, and BMT Center. Entering its 17<sup>th</sup> year, Dompot Dhuafa now operates in 17 province Indonesia, Hongkong and Australia.